

# What's inside

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## About Slido

Slido is an easy to use Q&A and polling platform for meetings and events. It allows meeting and event organizers to crowdsource top questions to drive meaningful conversations, engage participants with live polls and capture valuable event data.

Slido has a team of more than 150 people, with offices in London, New York, San Francisco, Sydney and Bratislava.



## slido

## Trusted by



events

45M+

engaged participants

100+

countries

zendesk

Booking.com



asana

ORACLE"

### Slido core features

Slido empowers your audience to easily join the conversation and express their opinion in live polls.

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### 3 easy steps for your audience to join in





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# Audience questions

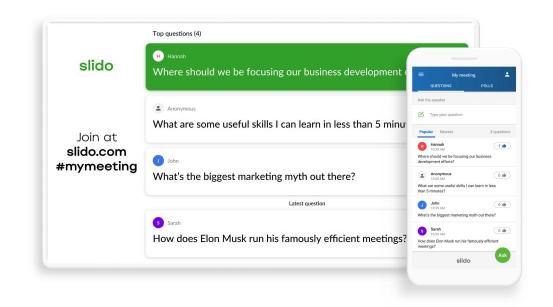
## Crowdsource the best questions from your audience

## Maximize the effectiveness of your Q&A time

Let your participants ask questions from any device and vote for the ones they like the most.

## Display the top questions to your audience

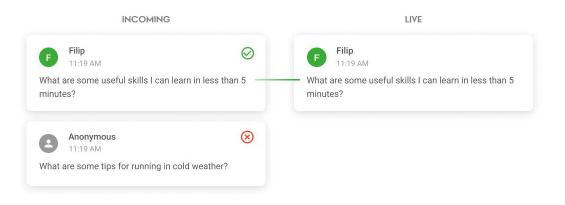
Boost the audience engagement by displaying the top questions live during the Q&A.





## Have control over what questions are asked

Turn on moderation and easily filter any inappropriate questions before they go live.





## Live polls & Ideas

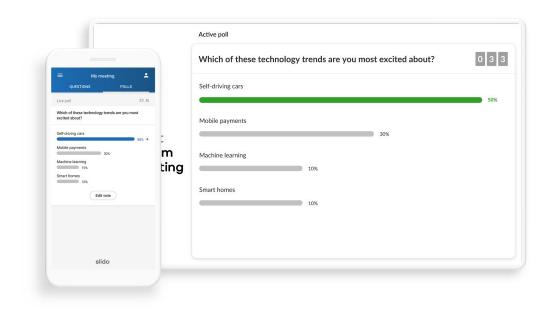
### Engage your audience with live polls

## Collect real-time insights about your audience

Ask your participants their opinion and let them vote instantly from any device.

## Share the results live with your audience

Find out who they are or what they think and display the results live on screen.





## Choose the poll type that most suits your needs

Run a quick multiple choice poll or capture the insights with a stunning word cloud poll.

Create a survey with several poll questions to get more detailed feedback.





Multiple choice

Open text





Rating

Word cloud





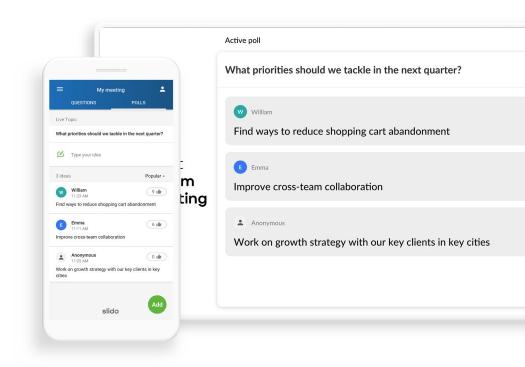
Quizzes

Survey



## Run effective brainstorming sessions

Capture the best ideas from your participants, whether you're deciding on team projects or summarizing the key learnings from your workshop.





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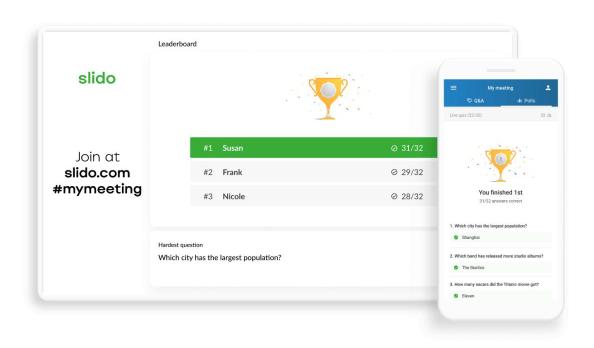
## Quizzes

### Create a fun learning experience

Run a quiz with questions that fit the topic of your presentation or training.

Add options and mark the correct answers.

At the end, display the leaderboard with the top players and give your quiz a big finish!



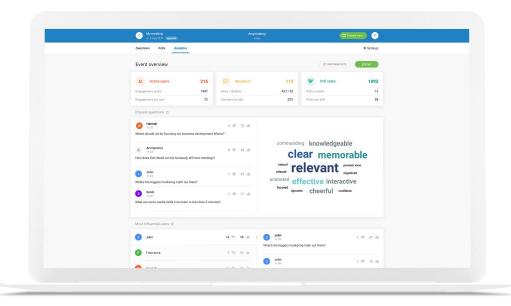


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# Event analytics

## Gain valuable insights with event analytics

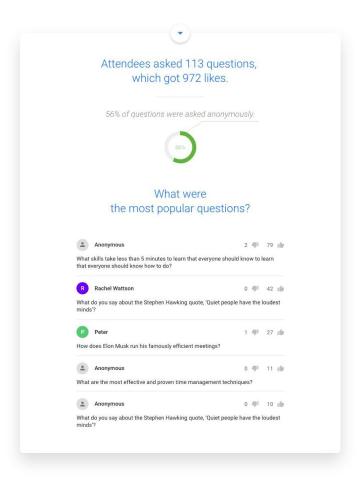
Meet your most influential participants and discover which topics resonated the most with your audience.





## Share the insights in a beautiful infographic

Generate an infographic from your event data and share it with your colleagues or participants.



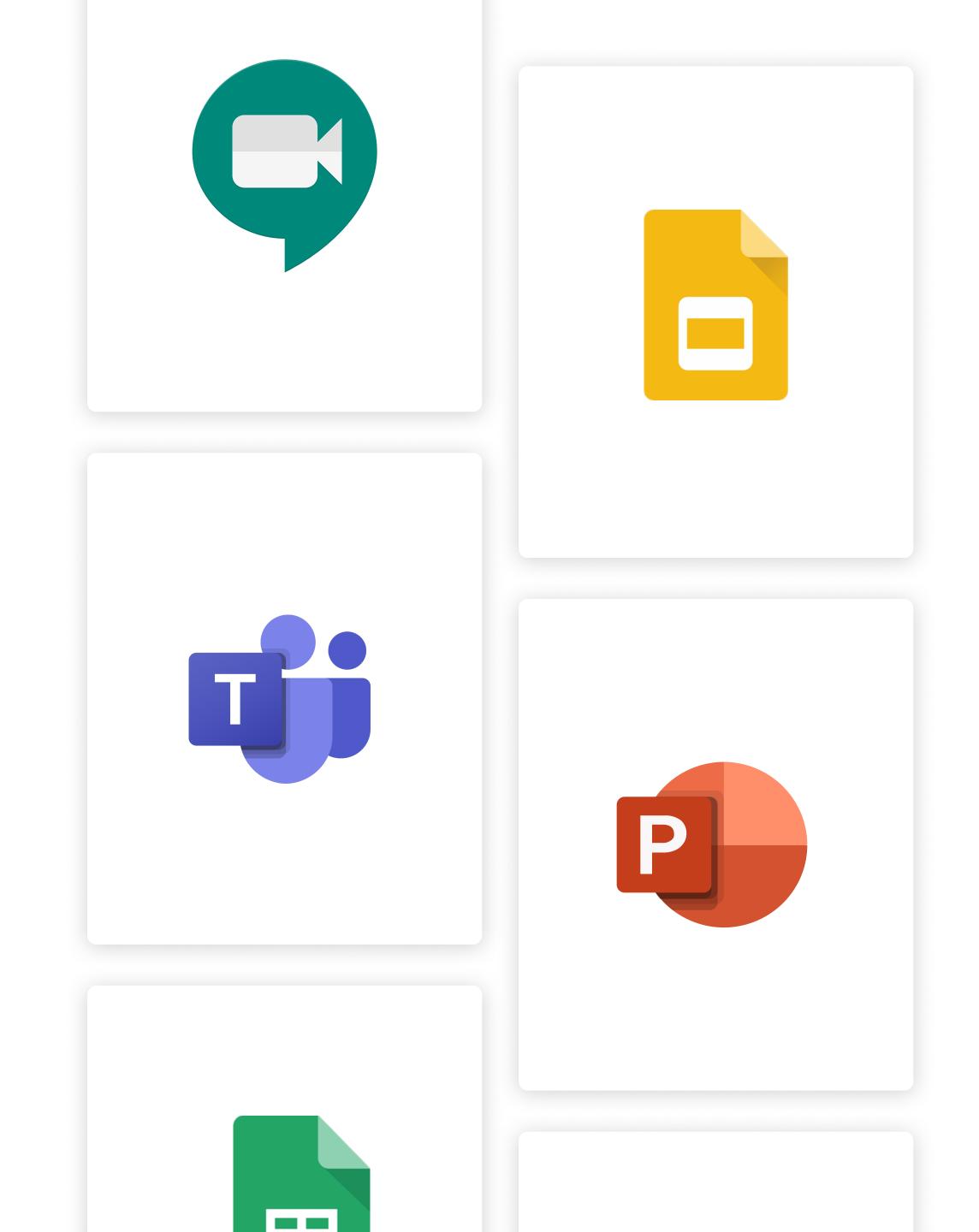


## Integrations

## Integrate Slido with your favorite tools

Run live polls, quizzes, and Q&A directly in your

- PowerPoint presentation
- Google Slides presentation
- Microsoft Teams meeting
- Insert live video into Slido
   or embed Slido to your website





#### Slido for PowerPoint BETA

Insert live polls, quizzes or Q&A directly into your PowerPoint presentations and engage your participants seamlessly as you present.



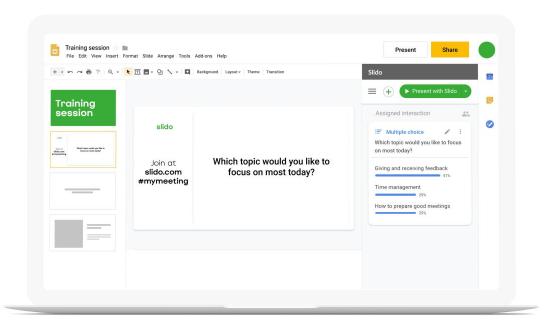




### Slido for Google Slides

Add Slido to your Google Slides presentation and run interactive live polls, quizzes or Q&A without ever leaving your slides.







#### Slido for Microsoft Teams BETA

Integrate Slido directly into your Microsoft Teams meetings and let your team vote in polls or ask questions. No need to switch apps or screens.







### Slido for Google Meet BETA

Interact with your attendees via Slido directly in your Google Meet window.







#### Slido for Zoom BETA

Keep your participants engaged with live polls, quizzes and Q&A directly in your Zoom Meetings.



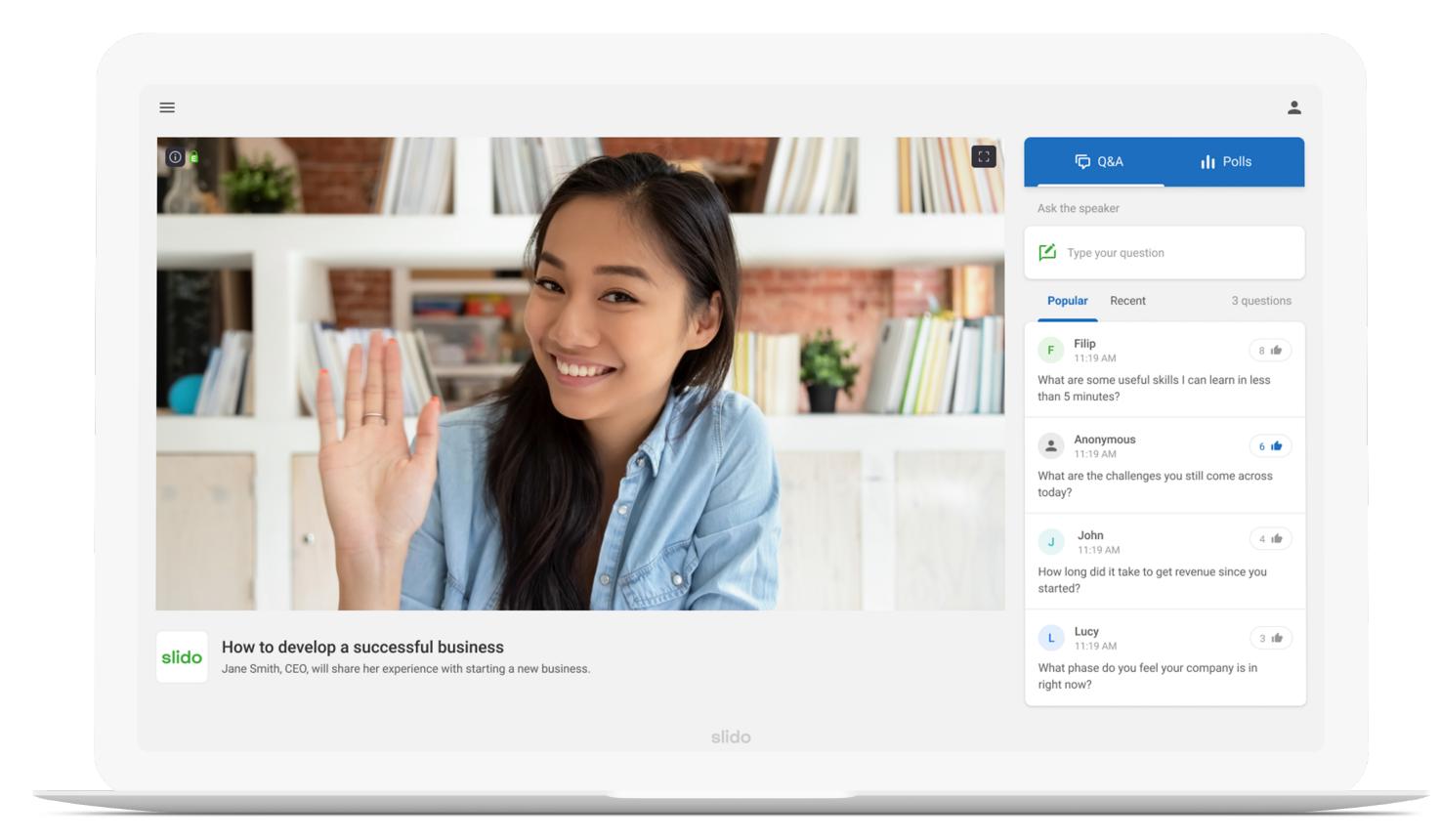




## Live video integration

Embed your live video into Slido and engage your remote participants as they watch your live stream.







## Resources

#### Learn more about Slido

#### **Customer Stories**

Get inspired by the stories of our clients on how they gave their audience a voice.

Learn more >

#### Academy

Become a Slido hero in 11 minutes looking at our short instructional videos.

Learn more >



#### **Use Cases**

Discover how other companies and conference organizers use Slido to make their meetings and events more interactive.

Learn more

#### **Documents**

Get ready for your internal meeting or a conference with our useful documents available for download.

Learn more >

#### **Videos**

Discover how to use Slido to make your events more interactive.

Learn more >

#### Help Center

Learn more about Slido and find answers to your questions.

Learn more >

Dedicated representatives in key regions

San Francisco

**New York City** 

Toronto

Honduras

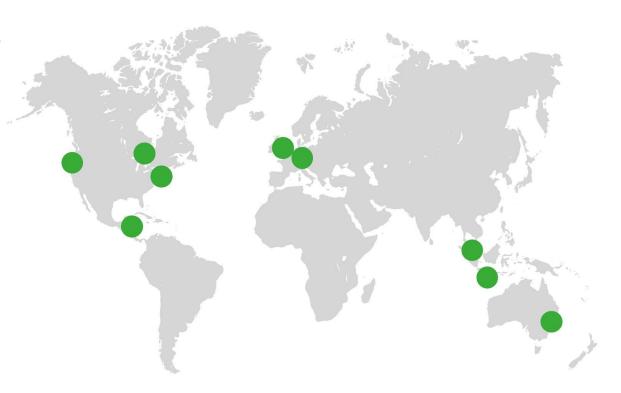
London

Bratislava

Bali

Singapore

Sydney





# We are here for you!

## slido