

Slido Privacy

Last updated January 19, 2023. Effective from February 18, 2023. You can find the previous Slido Privacy [here](#).

Slido was acquired by Cisco Systems, Inc. on May 2, 2021.

New customers

For all new Slido customers, the [Cisco Online Privacy Statement](#) below will apply immediately. You can also find a [summary](#) of the Cisco Online Privacy Statement below.

Existing customers

For all existing Slido customers, the [Cisco Online Privacy Statement](#) below will replace the Slido Privacy and go into effect on February 18, 2023. You can also find a [summary](#) of the Cisco Online Privacy Statement below.

All customers

You can also find more information on our Personal Information practices with respect to Slido specifically in the [Slido Privacy Data Sheet](#) in [Cisco Trust Portal](#).

To update your cookie preferences visit the [Slido Cookie Settings](#). For more information about cookies please see the [Slido Cookie Policy](#).

If you have any questions or concerns, please contact the Cisco Privacy Office via the Cisco [Privacy Request Form](#) or Slido's Privacy Office by emailing dpo@slido.com, legal@slido.com or our support channels: <https://www.slido.com/contact#support>.

Cisco Online Privacy Statement Summary

The Cisco [Online Privacy Statement](#) and this summary apply to Cisco's websites and our affiliates' websites that link to the Statement.

- Cisco respects and is committed to protecting Personal Information. Our [Online Privacy Statement](#) reflects current global principles and standards on handling Personal Information - transparency, fairness, and accountability.
- Our Privacy Policies and practices are designed to comply with applicable laws around the world and to earn and maintain your trust in Cisco.

Below are some of the highlights of the Cisco Online Privacy Statement. Note, more specific information on how Cisco processes Personal Information may be found in [privacy data sheets and maps](#), offer descriptions, or other notices provided in association or prior to or at the time of data collection.

Collection and use of Personal Information

- We collect Personal Information for a variety of reasons, which may include processing your order, providing our various websites and other products and services ("Solutions"), providing you with a newsletter subscription, sending business and marketing communications, personalizing your experience, processing job applications.
- We will use your Personal Information for the purposes stated in our [Online Privacy Statement](#) or such other privacy notices that we may make available (e.g., our Privacy Data Sheets, site or event-specific privacy notices, etc.).
- We may combine the information we collect from you with information obtained from other sources to help us improve its overall accuracy and completeness, and to help us improve and better tailor our interactions and performance with you.
- We may also collect information relating to your use of our websites and web-based Solutions through the use of various technologies, including cookies.

Notice and your choices of data use

- We will not use your Personal Information for a different purpose without first asking for your permission or as otherwise permitted by law.
- We will ask your permission before we share your Personal Information with third parties for any purpose other than the reason you provided it or as otherwise stated in our [Online Privacy Statement](#).

Your privacy rights

Various data protection laws around the world provide individuals with certain rights regarding their Personal Information. This may include the right to access, correct, delete, object to or limit the processing of your Personal Information, or to submit a complaint to your local data protection authority. To learn more about your privacy rights, see the [Online Privacy Statement](#).

To submit a request to exercise your privacy rights or to update your communication preferences, please use the [Privacy Request Form](#).

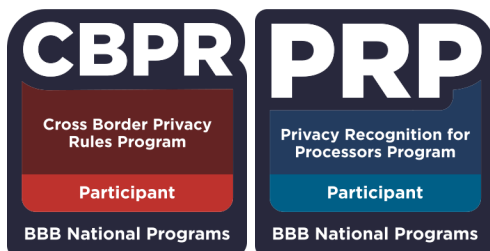
Data security

We are committed to protecting your Personal Information against unauthorized use or disclosure.

International data transfers

As a global organization, Cisco Systems, Inc. and other Cisco Group Companies, as well as their respective business partners and suppliers, operate in countries located all around the world. Your personal data may be transferred to or accessed from those countries, some of which may have data protection laws that are not as protective of Personal Information. In those situations, we implement additional safeguards to protect your Personal Information. For example, we enter into data protection agreements with our suppliers requiring them to adhere to a minimum standard for protecting your Personal Information. We have also implemented the following safeguards:

- Cisco is certified under the APEC [Cross Border Privacy Rules](#) system and [Privacy Recognition for Processors](#) regarding personal data handling and transfers to/from the APEC member economies. For more information on the scope of our participation, or to [submit a privacy inquiry through BBB National Programs](#), our Accountability Agent, please click on the official seal below:



- Cisco's [Binding Corporate Rules - Controller \(BCR-C\)](#) provide that transfers made by Cisco as a controller worldwide of European Personal Information benefit from additional safeguards.
- Cisco is also certified and adheres to the [EU-US and Swiss-US Privacy Shield](#) frameworks as set forth by the U.S. Department of Commerce regarding the collection, use, and processing of personal data from the EU/EEA, the UK, and Switzerland.
- Cisco may also use the EU Standard Contractual Clauses to provide additional safeguards for Personal Information collected from the European Economic Area, the United Kingdom, and Switzerland.

Questions, comments, or concerns

Should you have questions, comments or concerns related to this Privacy Statement or the treatment of your Personal Information, please use the [Privacy Request Form](#).

If you have an unresolved privacy or data use concern that we have not addressed satisfactorily, please contact our [U.S.-based third party dispute resolution provider](#) (free of charge).

More information

To find out more about our privacy practices, see the full version of the Cisco [Online Privacy Statement](#) or such other privacy notices that we may make available (e.g., our Privacy Data Sheets, site-specific privacy notices, etc.).

Last updated: July 1, 2022

For information on additional Cisco offers, see the [Privacy Data Sheets](#) on the Cisco Trust Center.

How to contact us

[Privacy Request Form](#)

Mail: Cisco Systems, Inc.
Legal department
170 West Tasman Dr.
San Jose, CA 95134 USA

Click [here](#) for the previous version of the privacy statement.

Cisco Online Privacy Statement (full)

Cisco Systems, Inc. and its subsidiaries (collectively "Cisco") are committed to protecting your privacy and providing you with a positive experience on our websites and while using our products and services ("Solutions").

This Privacy Statement applies to Cisco websites and Solutions that link to or reference this Privacy Statement and describes how we handle Personal Information and the choices available to you regarding collection, use, access, and how to update and correct your Personal Information. Additional information on our Personal Information practices with respect to Cisco Offers may be provided in [privacy data sheets and maps](#), offer descriptions, or other notices provided prior to or at the time of data collection. Certain Cisco websites and Solutions may have their own privacy documentation describing how we handle Personal Information for those websites or Solutions specifically. To the extent a specific notice for a website or Solution differs from this Privacy Statement, the specific notice will take precedent. If there is a difference in translated, non-English versions of this Privacy Statement, the U.S.-English version will take precedent.

What is Personal Information?

"Personal Information" is any information that can reasonably be used to identify an individual and may include name, address, email address, phone number, login information (such as account number, password), social media account information, or payment card number.

The types of Personal Information that we may process depends on the business context and the purposes for which it was collected. It may include:

- Contact, subscription, registration, online identifiers, social media and discussion forum or communications details;
- Communications (such as audio, video, text) content;
- Online behavior and product usage information;
- Financial Information (such as bank account details or credit card information);

- Details of an individual's business and other interests and opinions (such as where information is held in a Customer Relationship Management database); and
- Information about the user of our products and services, including System Information such as device identifiers, and telemetry (such as IP or MAC address) when such data is linked or tied to a specific person's device.

If we link other data with your Personal Information, we will treat that linked data as Personal Information.

Collection & use of your Personal Information

We may collect data, including Personal Information, about you as you use our websites and Solutions and interact with us. We also acquire Personal Information from trusted third-party sources and engage third parties to collect Personal Information on our behalf.

We may use your Personal Information for the purposes of operating and helping to ensure the security of our business, delivering, improving, and customizing our websites and Solutions, sending notices, marketing and other communications, and for other legitimate purposes permitted by applicable law.

We collect Personal Information for a variety of business reasons, such as:

- Order processing, including billing and payment;
- Customer relationship management and administration;
- Creating and managing user accounts;
- Provisioning websites and Solutions and enabling the use of certain features;
- Analyzing, personalizing, improving accuracy, and enhancing user experience, communications, and interactions;
- Sending communications to you, including for marketing or customer satisfaction purposes, either directly from Cisco or from our partners;
- Managing communications preferences. You can modify your communication preferences at any time. See [Your choices and selecting your communication preferences](#) below.
- Contract performance, Solution delivery, and customer service
- Managing a job application;
- Administering online education, testing, and certifications;
- Facilitating conferences, webinars, and other events; and
- Protecting Cisco, our users, Solutions, and others.

If you choose to provide Cisco with a third party's Personal Information (such as name, email, and phone number), you represent that you have the third party's permission to do

so. Examples include forwarding reference or marketing material to a friend or sending job referrals. Third parties may unsubscribe from any future communication following the link provided in the initial message or by submitting a [Privacy Request](#).

In some instances, Cisco and the third parties we engage may automatically collect data through cookies, web logs, web beacons, and other similar applications. Please read the [Use of cookies and similar technologies](#) section below for more information.

Your privacy rights

We need your help to keep your Personal Information accurate and up to date. We provide options to access, correct, suppress, or delete your Personal Information:

- You can view or edit your Cisco.com Personal Information and preferences online by using the [Cisco Profile Management Tool](#).
- When Cisco is acting as a “data controller,” you can exercise your rights of access and request corrections, suppression, or deactivations under applicable data protection laws directly with that Cisco entity as described in the specific Solution documentation or by submitting a request through the [Privacy Request Form](#).
- When Cisco is acting as a “data processor” and you wish to exercise your rights of access and request corrections, suppression, or deactivations, Cisco will direct you to the data controller under the applicable data protection laws.
- If you need additional assistance, or help with accessing, correcting, suppressing, or deleting your Personal Information, please feel free to [contact us](#) directly. We will respond to your request within 30 days. If we are unable to honor your request or need more time, we will provide you with an explanation.

Your choices and selecting your communication preferences

We give you the option to receive a variety of information related to our business, programs, website, and Solutions. You can manage your communication preferences at any time through the following methods:

- By following the instructions included in each promotional email from us to unsubscribe from that mailing.
- By completing and submitting this [form](#) or by contacting us via mail at: Cisco Systems, Inc., Privacy Office, 170 West Tasman Dr., San Jose, CA 95134, USA. Please be sure to include your name, email address, the communication received, method of delivery (such as post, email, phone call, text), and any additional information about the material you no longer wish to receive.

- For short message services ("SMS Services"), reply "STOP," "END," or "QUIT" to the SMS text message you have received.

These choices do not apply to service notifications or other required communications that are considered part of certain programs, websites, and Solutions, which you may receive periodically unless you cancel or stop use in accordance with its terms and conditions. With your permission, we may also share your Personal Information with Cisco business partners or vendors, so they may send you information about websites, programs, products, or services that may be of interest to you. To opt-out of Cisco sharing with third parties for their marketing purposes, please submit a [Privacy Request](#).

By using our websites, Solutions, or otherwise engaging or providing Personal Information to us, you agree that we may communicate with you regarding security, privacy and administrative issues relating to your use. For example, if we learn of a security system's breach, we may attempt to notify you by posting a notice on our websites, sending an email, or otherwise contacting you.

Sharing your Personal Information

We may share your Personal Information with third parties for the purposes of operating our business, delivering, analyzing, improving, securing, and customizing our websites and Solutions, sending marketing and other communications related to our business, and for other legitimate purposes permitted by applicable law(s) or otherwise with your consent.

We may share Personal Information in the following ways:

- Within Cisco and any of our worldwide subsidiaries for the purposes of data processing, such as marketing, business operations, compliance, security, website or Solution functionality, or storage.
- With business partners, service vendors, authorized third-party agents, or contractors to provide a requested website, Solution, service, or transaction. Examples include processing of orders and credit card transactions, hosting websites, hosting seminar registration, assisting with sales-related efforts or post-sales support, and providing customer support.
- With Cisco business partners or vendors, so that they may share information with you about their products or services. To opt-out of Cisco sharing with third parties for their marketing purposes, please submit a [Privacy Request](#).
- In connection with, or during negotiations of, any merger, sale of company assets, consolidation or restructuring, financing, or acquisition of all or a portion of our business by or to another company.

- In response to a request for information by a competent authority or third party if we believe disclosure is in accordance with, or is otherwise required by, any applicable law, regulation, or legal process.
- With law enforcement officials, government authorities, or other third parties as necessary to comply with legal process or meet national security requirements; protect the rights, property, or safety of Cisco, our business partners, you, or others; or as otherwise required by applicable law.
- In aggregated, anonymized, and/or de-identified form that cannot reasonably be used to identify you.
- If we otherwise notify you and you consent to the sharing.

Security of your Personal Information

We take reasonable and appropriate steps to protect the Personal Information entrusted to us and treat it securely in accordance with this Privacy Statement. Cisco implements physical, technical, and organizational safeguards designed to protect your Personal Information from accidental or unlawful destruction, loss, alteration, and unauthorized disclosure or access. We also contractually require that our suppliers protect such information from accidental or unlawful destruction, loss, alteration, unauthorized disclosure, or access.

Retention and disposal of Personal Information

We will retain your Personal Information as needed to fulfill the purposes for which it was collected. We will retain and use your Personal Information as necessary to comply with our business requirements, legal obligations, resolve disputes, protect our assets, and enforce our rights and agreements.

We will not retain Personal Information in identifiable form when the purpose(s) for which the Personal Information was collected have been achieved and there is no legal or business need to retain such Personal Information. Thereafter, the data will either be destroyed, deleted, anonymized, and/or removed from our systems.

Use of cookies and similar technologies

Like many websites and web-based Solutions, Cisco uses automatic data collection tools, such as cookies, embedded web links, and web beacons. These tools collect certain standard information that your browser sends to us (such as Internet Protocol (IP) address, MAC address, clickstream behavior, and telemetry).

These tools help make your visit to our website and Solutions easier, more efficient, and personalized. We also use the information to improve our website and Solutions and provide greater service and value, to better understand your potential interest in our Solutions, and to provide you with more relevant ads and other content.

We partner with third parties to display advertising on our website and to manage our advertising on other sites. Our third-party partners may use cookies or similar technologies to provide you with advertising based on your browsing activities and interests. You may opt out of this advertising; however, generic, non-personalized ads will continue to be displayed.

For more information, or if you would like to opt out of interest-based advertising, see [How Slido Uses Automatic Data Collection Tools](#).

To update your cookie preferences, visit the [Cookies Settings](#).

Linked websites

We may provide links to other third-party websites and services that are outside Cisco's control and governed by the respective third-party's privacy policy, not by this Privacy Statement. We encourage you to review the privacy statements posted on the websites you visit and in the applications you use.

Forums and chat rooms

If you participate in a discussion forum, local communities, or chat room on a Cisco website, you should be aware that the information you provide there (such as your public profile and comments) will be made broadly available to others, and could be used to contact you, send you unsolicited messages, or for purposes neither Cisco nor you have control over. Also, please recognize that individual forums and chat rooms may have additional rules and conditions. Cisco is not responsible for the Personal Information or any other information you choose to submit in these forums. To request removal of your Personal Information from our blog or community forum, please submit a [Privacy Request](#). In some cases, we may not be able to remove all Personal Information and comments. In such cases, we will provide you with a response and explanation.

Children's privacy

Cisco encourages parents and guardians to take an active role in their children's online activities. Cisco does not knowingly collect Personal Information from children without appropriate parental or guardian consent. If you believe that we may have collected

Personal Information from someone under the applicable age of consent in your country without proper consent, please let us know using the methods described in the [Questions, comments, and how to contact us](#) section and we will take appropriate measures to investigate and address the issue promptly.

International transfer, processing and storage of Personal Information

As Cisco is a global organization, Personal Information may be transferred to Cisco in the United States of America, to any Cisco subsidiary worldwide, or to third parties and business partners as described above, that are located in various jurisdictions around the world. Similarly, Personal Information may be accessed from countries where Cisco or its subsidiaries have operations.

By using our websites and Solutions or providing any Personal Information to us, where applicable law permits, you acknowledge and accept the transfer, processing, and storage of such information outside of your country of residence where data protection standards may be different.

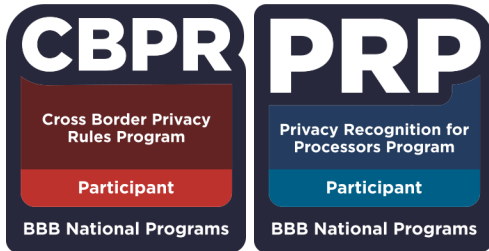
Cisco safeguards and enables the global transfer of Personal Information in a number of ways:

- **APEC Privacy Certification**

Cisco's global privacy program, described in this Privacy Statement, complies with the Asia Pacific Economic Cooperation (APEC) Cross-Border Privacy Rules System (CBPRs) and Privacy Recognition for Processors (PRP). The APEC CBPR system and PRP provides a framework for organizations to ensure protection of Personal Information transferred among participating APEC economies. More information about the APEC Privacy Framework, CBPRs, and PRP can be found on the [CBPRs site](#). Our certification applies to our business processes across our global operations that process and transfer Personal Information to/from our affiliates around the world. To view our certifications, please see the [APEC CBPR System Directory](#) and the [APEC PRP Directory](#).

For more information on the scope of our participation, or to [submit a privacy inquiry through BBB National Programs](#), our Accountability Agent, please click on the official

seal below:



- **EU Binding Corporate Rules - Controller**

Cisco's global privacy program and policies have been approved by the Dutch, Polish, Spanish, and other relevant European privacy regulators as providing additional safeguards for the protection of privacy, fundamental rights, and freedoms of individuals for transfers of Personal Information protected under European law. Cisco's Binding Corporate Rules -- Controller (BCR-C) -- provide that international transfers made by Cisco as a controller worldwide of European Personal Information benefit from additional safeguards.

A copy of our BCR-C can be found in our [Global Privacy Policy](#). More information about BCRs can be found on the [European Commission site](#).

- **EU, UK and Swiss-US Privacy Shields**

Cisco Systems Inc. and its US-based subsidiaries: Acano LLC, AppDynamics LLC, Broadsoft, Inc., Cisco OpenDNS LLC, Cisco Systems Capital Corporation, Cisco WebEx LLC, CliQr Technologies LLC, CloudLock LLC, Duo Security LLC, Jasper International Services LLC, Jasper Technologies LLC, Kenna Security, Inc., Meraki LLC, Rizio, Inc. (dba Voicea), Scientific-Atlanta LLC, and ThousandEyes LLC (collectively "Cisco-US") complies with the EU-U.S. Privacy Shield Framework and the Swiss-U.S. Privacy Shield Framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of Personal Information transferred from the European Union, the United Kingdom, and Switzerland to the United States in reliance on Privacy Shield.

Cisco-US has certified that it adheres to the Privacy Shield Principles with respect to such data. If there is any conflict between the policies in this privacy statement and data subject rights under the Privacy Shield Principles, the Privacy Shield Principles shall govern. To learn more about the Privacy Shield program, and to view our certification page, please visit the [Privacy Shield site](https://www.privacyshield.gov) (<https://www.privacyshield.gov>). Although the Privacy Shield has been invalidated as a transfer mechanism, Cisco-US is committed to protecting all Personal Information received from European Union (EU) member countries, the UK, and Switzerland (see above [Collection and use of your Personal Information](#) for examples of the Personal Information Cisco processes when you use our websites and Solutions and interact with us), in accordance with the Frameworks' applicable Principles and to ensuring Personal Information collected from individuals in the EU is accessible to them as part of their individual rights when Cisco is the Controller of the Personal Information. (See [Your privacy rights](#) .)

Cisco-US is responsible for the processing of Personal Information it receives and subsequently transfers to a third party acting as an agent on its behalf. Cisco-US complies with the Privacy Shield Principles for all onward transfers of Personal Information from the EU, the UK, and Switzerland (for examples of such transfers, see [Sharing your Personal Information](#) above) including the onward transfer liability provisions. In certain situations, Cisco-US may be required to disclose Personal Information in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

Cisco-US is subject to the regulatory enforcement powers of the US Federal Trade Commission.

To learn more about these Privacy Shield Frameworks, visit the [U.S. Department of Commerce's Privacy Shield site](#).

Automated decision-making

Our processing of Personal Information includes both automated and manual methods of processing. Our automated methods are often used to assist our manual methods. When automated methods are used to assist in decision-making, we may manually review some of the insights produced by the automated methods against the underlying data from which the insights were made. This manual review may be conducted by Cisco employees or trusted third-party business partners who are working on Cisco's behalf.

In the event, that decisions are made solely based on automated methods of processing and produce legal effect or significantly affect an individual, we will provide the impacted individual the opportunity to question the decision or request manual review.

Complaint resolution

In compliance with the Privacy Shield Principles, Cisco-U.S. commits to resolve complaints about your privacy and our collection or use of your Personal Information transferred to the United States, European Union, United Kingdom, and Swiss individuals with Privacy Shield inquiries or complaints should first contact Cisco-US via the [Privacy Request Form](#).

Cisco-U.S. has further committed to refer unresolved privacy complaints under the Privacy Shield Principles to an independent dispute resolution mechanism, BBB EU Privacy Shield. If you do not receive timely acknowledgment of your complaint, or if your complaint is not satisfactorily addressed, please visit the [BBB EU Privacy Shield consumer complaint system](http://bbbprograms.org/privacy-shield-complaints) (<http://bbbprograms.org/privacy-shield-complaints>) for more information and to file a complaint. This service is provided free of charge to you.

If your Privacy Shield complaint cannot be resolved through the above channels, under certain conditions, you may invoke binding arbitration for some residual claims not resolved by other redress mechanisms. See Privacy Shield Annex 1 at the Privacy Shield site.

Alternatively, you can contact the data protection supervisory authority in your jurisdiction for assistance. (Note, Cisco's main establishment in the EU is in the Netherlands. As such, our EU lead authority is the [Dutch Autoriteit Persoonsgegevens](#).)

Your California privacy rights

California Consumer Privacy Act (CCPA) / California Privacy Rights Act (CPRA)

For business purposes in the last twelve months, Cisco may have collected, used, and shared Personal Information about you as described in this privacy statement. Each category of data that may be used by Cisco or shared with third parties is categorically outlined in this Privacy Statement.

California consumers have a right to: (1) request access, correction, and deletion of their Personal Information, (2) opt out of the sale of their Personal Information, and (3) not be discriminated against for exercising one of their California privacy rights.

All individuals have the right to request access to and deletion of the information Cisco holds about them either online via the Cisco [Privacy Request form](#) or by mail to Cisco Systems, Inc., Privacy Office, 170 West Tasman Dr., San Jose, CA 95134, USA.

In addition, California residents may also submit a request by calling direct 408-906-2726 or toll free 833-774-2726 (833-PRI-CSCO).

Cisco does not sell the Personal Information of California consumers.

Cisco does not discriminate against individuals for exercising their privacy rights.

View the [Cisco CCPA Metrics Report](#).

California Shine the Light

Residents of the State of California, under California Civil Code § 1798.83, have the right to request from companies conducting business in California a list of all third parties to which the company has disclosed Personal Information during the preceding year for direct marketing purposes. Alternatively, the law provides that if the company has a privacy policy

that gives either an opt-out or opt-in choice for use of your Personal Information by third parties (such as advertisers) for marketing purposes, the company may instead provide you with information on how to exercise your disclosure choice options.

Cisco has a comprehensive Privacy Statement and provides you with details on how you may either opt-out or opt-in to the use of your Personal Information by third parties for direct marketing purposes. Therefore, we are not required to maintain nor disclose a list of the third parties that received your Personal Information for marketing purposes during the preceding year.

Updates to this Cisco Privacy Statement

We may update this Privacy Statement from time to time. If we modify our Privacy Statement, we will post the revised version here with an updated revision date. If we make material changes to our Privacy Statement, we may also notify you by other means, such as by posting a notice on our websites or sending you a notification. By continuing to use our website after such revisions are in effect, you accept and agree to the revisions and to abide by them.

The Cisco Privacy Statement was revised and effective as of July 1, 2022

Click [here](#) for the previous version of the privacy statement.

Questions, comments, and how to contact us

We value your opinion. Should you have questions or comments related to this Privacy Statement, please submit a [Privacy Request](#) or send mail to:

Chief Privacy Officer

Cisco Systems, Inc.
170 West Tasman Dr.
San Jose, CA 95134 USA

Americas Privacy Officer

Cisco Systems, Inc.
170 West Tasman Dr.
San Jose, CA 95134 USA

Europe, Middle East, Africa, and Russia (EMEAR) Privacy Officer

Cisco Systems International BV

Haarlerbergweg 13-19,
1101 CH Amsterdam-Zuidoost, Netherlands

Asia, Pacific, Japan and China (APJC) Privacy Officer

Cisco Systems (USA) Pte Ltd
80 Pasir Panjang Road Bldg. 80, Lvl 25, Mapletree Biz City Singapore,
Singapore 117372, Singapore

For information on additional Cisco offers, see the [Privacy Data Sheets](#) on the Cisco Trust Center.

How to Contact Us

[Privacy Request Form](#)

Mail: Cisco Systems, Inc.
Legal department
170 West Tasman Dr.
San Jose, CA 95134 USA

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