

Slido in Zoom

This Supplementary Privacy Data Sheet effective from September 22nd, 2023 describes the processing of personal data (or personally identifiable information) by the Slido in Zoom integration (Slido in Zoom).

Slido will process personal data from Slido in Zoom in a manner that is consistent with this Privacy Data Sheet.

Note: This Privacy Data Sheet is a supplement to [Slido Privacy Data Sheet](#) and [Cisco Online Privacy Statement](#), Cisco being our parent company. In the event of any inconsistency between the documents and strictly in relation to Slido in Zoom, Slido in Zoom Privacy Data Sheet prevails over [Slido Privacy Data Sheet](#) and [Slido Privacy Data Sheet](#) prevails over [Cisco Online Privacy Statement](#).

1. Overview

Bringing Slido, the industry-leading audience interaction platform into the Zoom marketplace to help users get the most out of meetings and events by crowdsourcing top questions and engaging participants with live polls and quizzes.

2. Personal Data Processing

The table below lists the supplementary personal data processed by Slido in Zoom to the extent that these are not already listed in [Slido Privacy Data Sheet](#), to provide its Service, who the data relates to, who the controller is and describes why the data is processed.

We get personal data directly from Zoom. When such information is associated with your Slido in Zoom account, we treat it as personal data.

Slido does not:

- Produce decisions that would result in legal or other significant effects impacting the rights of data subjects based solely by automated means.
- Sell your personal data.

Personal Data Category & Type of Personal Data	Controller	Legal Basis & Purpose
Participant profile data: <ul style="list-style-type: none"> • Zoom screen name • Zoom user's role in the meeting 	Customer	Contract with Customer: Provision of the Services only (Service provision may include support, maintenance and protection of the Service in all cases).
Organiser* profile data: <ul style="list-style-type: none"> • Department • Language • Phone country • Phone number • Zoom user's role name • URL for user's zoom picture <p>*Organiser is user who installed Slido app</p>	Slido, Customer	Contract and/ or legitimate interest of provision, tailoring and improvement of our Services, development of new ones and marketing. This may include e.g. registration, account management, feedback, education, product news etc.
User technical data: <ul style="list-style-type: none"> • Most of this data is not personal data, but some may be in some circumstances • E.g.: <ul style="list-style-type: none"> - Additional Zoom user profile & activity information (e.g. timezone, created_at, last login time, last client version, status of user's account, groups IDs, custom 	Slido	Contract and/ or legitimate interest of provision, tailoring and improvement of our Services.



<ul style="list-style-type: none"> - arbitrary attributes, action payload, of) <ul style="list-style-type: none"> - Certain IDs (e.g. Zoom ID, Account ID, Action ID, msgID, TriggerID) • List of other data can be found here. 		
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Because of the nature of the Service we don't expect any sensitive data or any other personal data in any other fields.

Other data such as meeting ID, breakout room ID, thread ID, user's zoom plan may be collected but as Slido is B2B we do not consider it personal data but rather collateral event data.

3. Access Control

Who has access to your data depends on who you are:

The table below lists who can access your personal data at a minimum, and why.

Personal Data Category	Who has Access	Purpose of the Access
Participant profile data	Slido	Provide the Service
Organiser profile data	Slido	Provide, tailor, improve the Service and develop new ones, marketing (incl. e.g. registration, account management, feedback, education, product news etc.)
User technical data	Slido	Provide, tailor, improve the Service and develop new ones, marketing

4. Data Deletion and Retention

How long we keep your personal data depends on the type of data and the purpose for which we use the data. We will keep your personal data only for the period necessary to fulfil the purposes unless the law tells us to keep it for longer.

Our back up policies are continuously evaluated according to industry standards.

The table below lists the personal data used by Slido in Zoom, the length of time that data needs to be retained, and why we retain it.

Type of Personal Data	Retention Period	Reason for Retention
Participant profile data	<p>Participant profile data associated with a specific meeting is retained until account termination.</p> <p>Participant profile data associated with a specific meeting can be deleted by deleting all Slido data associated with that meeting.</p>	Provide the Service



Organiser profile data	Deleted 90 days after user's last interaction with Slido in Zoom	Provide, tailor, improve the Service and develop new ones, marketing (incl. e.g. registration, account management, feedback, education, product news etc.)
User technical data	Deleted 180 days after collection	Provide, tailor, improve the Service and develop new ones, marketing

5. Changes

As our business evolves, Slido may change this Privacy Data Sheet from time to time to keep up to date with the changes to our Service and our business, and laws applicable to us and you. We will, however, always maintain our commitment to respect your privacy. We will post any changes on this page. If you'd also like to be notified of material changes by email, you can sign up by emailing legal@slido.com with the subject "Subscribe to Slido in Zoom Privacy Data Sheet Notifications" and telling us the email address where we should send such notifications. If you continue to use the Service after those changes are in effect, you agree to the revised policy. If you disagree, you'll have to stop using the Service and delete your data.